T O O



NAKABAYASHI

"Save Memories, Connect to Tomorrow"



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"Save Memories, Connect to Tomorrow"

Corporate Message

Our Creed

- Challenge to New Technology Development
- Challenge to New Demand Creation
- Swift Response to Social Changes

Our Objectives [NAKABAYASHI WAY]

- We offer to you emotional experience and satisfaction with our owr technologies and ideas.
- 2. We meet customers' confidence with whole heart and integrity as our motto.
- We pursue higher performance by improving our skills and enhancing our abilities day after day.
- 4. We are not content with the present situation, and try to attain improvements and innovations with creative ideas and means.
- We emphasize the importance of profitability and shoot for No. 1 in the niche markets.
- We respect diversity and realize a workplace vibrant with life and cheerful atmosphere.









OUR HISTORY

1923

Nakabayashi is one of the leading stationery and office products and services companies in Japan. Founded in 1923 as a book binding company by Yasuemon Nakabayashi, his namesake company has grown into an international group encompassing 10 manufacturing facilities in Japan, China and Vietnam, 17 regional sales and logistics operations and 17 wholly owned subsidiary companies. With products ranging from journal books, photo albums, shredders, office furniture and consumer electronics, Nakabayashi achieves in excess of half billion US dollars in annual sales.



Yasuemon Nakabayashi



1950

Nakabayashi's founder, Yasuemon Nakabayashi, apprenticed and worked in the book binding business for many years, perfecting his skills and learning from the industry's best. In 1923, he went independent and proceeded in creating his own business in the book binding field in the southern city of Osaka. The core of his customer base included many wealthy customers and the cultural elite of Osaka, who appreciated the hand made craftsmanship of Nakabayashi's products.



That same year, the Great Kanto Earthquake hit the Tokyo region of Japan, destroying much of the city and its industrial abilities. From tragedy came opportunity for Osaka based businesses like Nakabayashi's book binding operation, which were unaffected by the Kanto Quake. With Tokyo no longer able to support the ever growing book binding industry, Nakabayashi flourished and grew to accommodate the increased business volume.



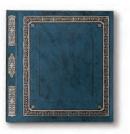
With increased volume required innovations to allow production to keep up, and Nakabayashi continued to refine the production process of a once all hand-made cottage industry. This included mechanization and the use of modern manufacturing principles, including the assembly line. With state of the art manufacturing infrastructure for book binding came other opportunities using similar production techniques, including diaries and personal organizers and journal notebooks. Nakabayashi quickly embraced these new product categories and grew its manufacturing and sales scope.



1960

In the 60's, one product category boomed in Japan which Nakabayashi proceeded to pioneer: the photo album. With increased economy came a wealthier middle class in post-war Japan, allowing for more leisure travel, both domestically and abroad.

Camera sales took off to support these new Japanese travelers, who collected countless photos of their global adventures. And when they returned home, these travelers needed a device to store all their cherished photos: the Japanese photo album business was born.



Structurally and fundamentally the same in manufacturing to traditional book binding, photo albums allowed Nakabayashi to ride the cultural and commercial boom of its day. After cornering the Japanese photo album market, the category continues to be an important backbone of the company even to this day.



2000

2019

Nakabayashi continues to look for market opportunities and manufacturing efficiencies to increase its product offerings to its loyal and strong domestic Japanese market. As future growth and opportunities loom, Nakabayashi has looked outside it own domestic borders, first, in manufacturing and sourcing synergies. Through its production facilities in China and Vietnam, Nakabayashi now realizes not only its own infrastructure growth, but the widening network of raw material suppliers and subcomponent manufacturing partners.

With its manufacturing side of the orgnization well established beyond the borders of Japan, the sales side now looks for distribution opportunities to further this global network at all levels of its business.

As with any successful organization, Nakabayashi looks for growth opportunities to sustain its core business while achieving new sales. Even since its inception, Nakabayashi has studied new and better ways to manufacture, and through economies of scale come new ideas for new product categories or industries, not all of which directly corollate with existing segments and drastically taking us out of our comfort zone. It is this willingness to expand, I believe, that has led to our success.



Not only have we created or invented our own new products, but we have acquired other companies in the process of our growth. Many times, we learn from these companies and are able to incorporate this newly learned skills and ideas into the rest of our organization. This allows us to continually improve ourselves and yield even better products for our customers.

WRITING TOOLS

Logical Prime Notebook

- Logical Prime Notebooks use smooth, premier paper made in Japan that allows for easy writing.
- Its paper is thick enough to prevent show through, does not smear easily while still maintaining a high finish sheen.
- The cover is durable for longevity while still soft enough to maintain flexibility.
- The notebook covers are made of thick and durable cardstock. They are soft covers, perfect while writing beneath the paper.
- Made in Japan

Green 7mm Line Grid Navy 6mm Line with Grid

Gray Grid Brown Dots White Plain

Size: A7 / A5 / B5 / A4 Closure: W Ring / Thread





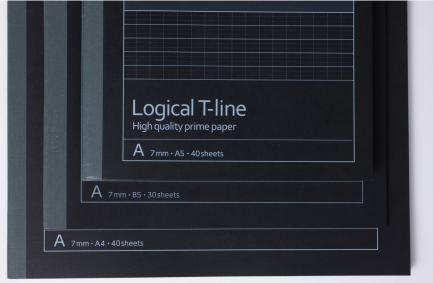


Logical T-Line Prime Papert

When the lighting is applied from diagonally above, the vertical guidelines are visible. These lines serve as a guide for aligning paragraphs when writing, and if there is no lighting, the lines will not be noticeable for clear visibility. The body paper uses high-quality paper with high smoothness, and is excellent in writing suitability.

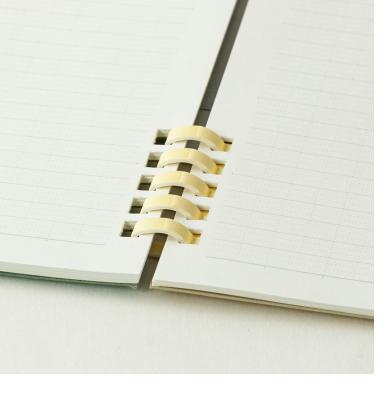
Made in Japan

Black 7mm Line Gray 6mm Line Size: B5 / A4 Closure: Thread













100% Paper Ring Notebook

A FSC certified ring notebook made of 100% paper without using resin or metal in any of the materials making it an ethical and eco-friendly product.

Made in Japan

Forest Blue 7mm Line Forest Green 6mm Line

Size: B5 / A4

Closure: 100% Paper Ring



W/U A5 Slim Notebook

Made with 100% paper so you can recycle it entirely. Slim shaped A5 size with grid lines.

Made in Japan

Ivory Pink Blue Lavender Navy

Brown

Size: A5 Slim

Closure: 100% Paper Ring

Premiere Notebook YUSARI

Nakabayashi has produced high end fountain pens and other office tools for decades. Expanding our experience and knowledge we're introducing YU-SARI, your new favorite notebook.

YU-SARI boasts premium quality paper that complements fountain pen or roller ball ink with an ultra-smooth texture and quick drying properties. Glide your pen over its thick, egg shell colored paper for text that will pop off the page. Our newest notebook is all purpose, and feels luxurious to the touch.

Made in Japan

Orange Plain
Blue Grid
Black 8mm Line
Loose sheets Plain

Size: B5 / A5 96 Sheets Closure: Thread



DRAWING TOOLS







9



Super Solid Permanent Markers

- Oil based Marker. It can be used on any surface even it's wet. Easy to grip and write. Quickly Dry and long lasting.
- The body is made from glass.
- Best Selling Items over 70 years. Good Design Award "Long Life Design Award".





Water Ink Fine Markers

- Thin yet easy to write smoothly for your creativity.
- Water based Marker yet more water resistant than other water base pens. Quickly Dry.
- Best Selling Items over 60 years.

Made in Japan

8 Color Sets / 10 Color Sets / 12 Color Sets







Guiter Neopas / Guiter Crayon

Thick and durable, vibrant colorways. Easy to write to papers, wood, stones. Best Selling Items over 60 years.

16 Color Sets

WORKING TOOLS





Hikigiri Slim Scissors

NH-HSF180-DG Fluorine Dark Gray
NH-HSF180-PB Titanium Pink Brown
NH-HSF180-SG Titanium Champagne Golo

SS, Elastomer / W2.60 x D0.28 x H7.09 / Made in

Seki-shi, Gifu is famously known as "a town of the cutlery" in Japan. These scissors were developed alongside a 100-year-old manufacturer of cutlery in Seki-shi. A scissor craftsman supervised the process of production, paying special attention to the grinc technique of the cutting edge.









Shredder Scissors

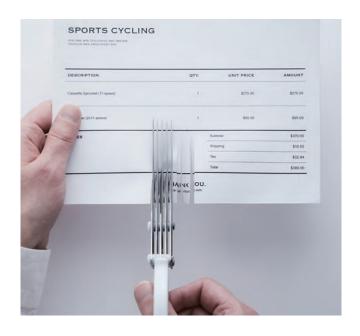
Specially scissors for shredding documents

NH-S101-WH White

Stainless / W2.8 x D7.48 x H0.81 / Made in China

Protect your privacy with these specialty sccisors. With five blade, $% \left(\frac{1}{2}\right) =\frac{1}{2}\left(\frac{1}{2}\right) ^{2}$

these can easly cut all documents with sensitive information to shreds.





Handy Shredder

Convenient and Conpact Shredder

NSH-H01-W White

Resin / W7.20 x D1.97 x H1.10 / Made in China

A compact hand shredder that function by simply grasping and turning it. It can be stored upright in a drawer and can stand on its own, so it can be stored neatly on a desk.

ORGANIZING TOOLS







Organizing Bento Box made from Recycled

Versatile organizing box made from recycled paper. Durable and sleek, it is equipped with a lid for a perfect organizing solution for office, crafts, gadgets, cosmetics and more.

The removable, customizable boxes can be used on desk or outside of the tray.

RTY-A5LG Light Gray RTY-A5KR Light Brown

Recycled paper / W10.39' x D7.17' x H2.56' / Made in Japan

RTY-A4LG Light Gray RTY-A4KR Light Brown

Recycled paper / W13.62' x D10.39' x H2.56' / Made in Japan





Ori-pact Desk Organizer M

NOP-D02-GY Gray NOP-D02-NV Navy

Made in China

Life Style Tool

Storage for a minimal lifestyle.

Navy LST-B02-NV LST-B02-BK Black

Paper / W3.46 x D3.46 x H9.65 / Made in China

LST-FB5-NV Navy LST-FB5-BK Black

Paper / W8.34 x D2.44 x H10.47 / Made in China

LST-FA4-NV Navy LST-FA4-BK Black LST-FA4-GY Light Gray

Paper / W9.44 x D2.44 x H12.04 / Made in China

Easy access when in use, simplex storage when not. Keep things neat and tidy with this file type storage that can be stored in a variety of places.

Multi Organizer

Ideal for storing desk stationery, etc.

MON-201 White

ABS, PS / W10.43 x D7,44 x H5.15 / Made in China

An organizer with a single pen stand, tray, and drawer. Organize your desk with everything together in one place.





CAPOTTO

Stackable storage for organizing small stationery

CPT-PS101-CY	Gray	CPT-ON101-CY	Blue Gray
CPT-PS101-BG	Blue Gray	CPT-ON101-BG	Mustard
CPT-PS101-MU	Mustard	CPT-ON101-MU	Orange
CPT-PS101-OR	Orange	CPT-ON101-OR	Navy
CPT-PS101-NV	Navy	CPT-ON101-NV	Navy

ABS / Φ 3.35 x H5.94 / Made in Japan

Efficiently stack and organize with this case made to expand to fit your needs. A matte porcelain-like finish gives this organizer a sleek look for the small items on your desk.



CAPATY Koma Goma Case(4Pocket)

Ideal for storing desk stationery, etc.

KGC-401

Styrol Resin / W17.72 x D6.10 x H6.50 / Made in Japan

A pocket-type storage case that can store small items in various places such as offices, kitchens, and garages. The pocket has a wide opening and is designed for easy access to stored items. You can stack up to 3 levels.

Bookend Pen Stand

A Penstand which is Usable as book stand

PS-BE1-W White PS-BE1-BK Black

ABS / W2.36 x D6.10 x H7.09 / Made in China

A pen stand that can also be used as a bookend. You can store small items used on the table such as writing tools, sticky notes, and clips.



THE CAPATY SOLID series

A simple, transparent storage tool

• THE CAPATY SOLID Square

CSD-K1		x D2.17	
CSD-K2		x D2.83	
CSD-K3	W3.31	x D3.31	x H2.13
CSD-K4	W3.66	x D3.66	x H2.28
CSD-Y2	W2.80	x D1.73	x H3.03
CSD-BK1	W2.32	x D2.32	x H1.93
CSD-BK2	W2.99	x D2.99	x H2.09
CSD-BK3	W3.46	x D3.46	x H2.24
CSD-BK4	W3.86	x D3.86	x H2.40

• THE CAPATY SOLID L Square

CSD-R1	W12.20	0.ED x D	7 × H1.18
CSD-R2	W3.98	x D2.80	x H1.02
CSD-R3	W5.55	x D3.98	x H1.06
CSD-R3F	W5.55	x D3.98	x H2.13
CSD-R4	W8.35	x D3.98	x H1.06
CSD-R4F	W8.35	x D3.98	x H2.13
CSD-R4T	W8.35	x D4.02	x H1.06
CSD-R5F	W7.95	x D5.55	x H2.13
CSD-BR3A	W5.75	x D4.17	x H1.18
CSD-BR3F	W5.75	x D4.17	x H2.20
CSD-BR4A	W8.54	x D4.17	x H1.18
CSD-BR4F	W8.54	x D4.17	x H2.20
CSD-BR5F	W8.19	x D5.75	x H2.20

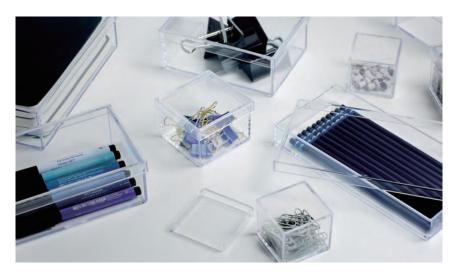
• THE CAPATY SOLID Separate

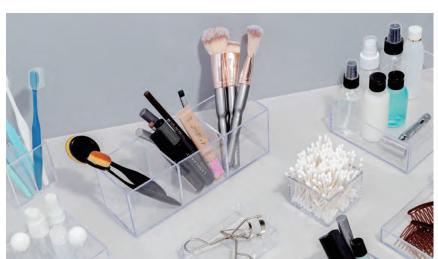
CSD-M1	W9.45	x D6.34	x H3.35
CSD-M3	W9.45	x D3.27	x H3.39
CSD-M4	W6.54	x D3.27	x H3.35
CSD-P9	W9.45	x D3.78	x H9.45

It can be used alone or in combination with other pieces. Made in Japan











Picture Storage Container Post Card Storage Container

Easily store your photos and postcard

PHS-101 W9.69 x D6.10 x H4.72 PHH-101 W7.17 x D10.51 x H6.06 Polypropylene/Styrol Resin / Made in China

Easily store your photos and postcard in an organized system complete with title stickers for ease of use. Stack and store for additional storage to accurately.



Dry Box

Easily store your photos and postcard

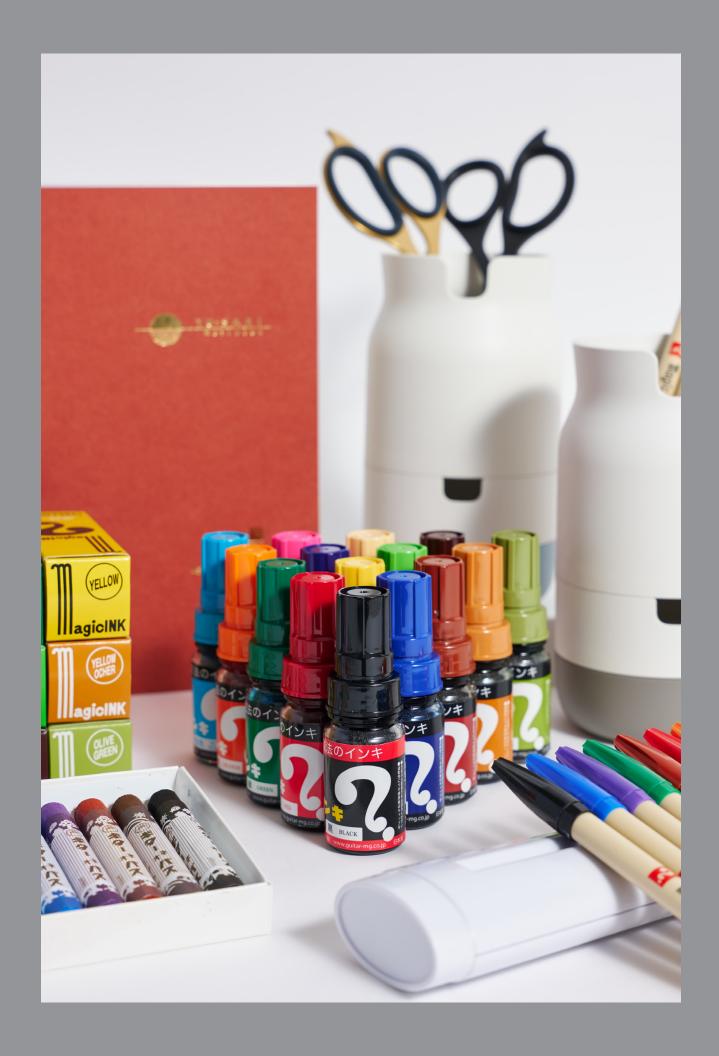
 DB-27L
 White
 7.1Gallons / 27L
 W12.05 x D19.13 x H10.63

 DB-11L
 White
 2.9Gallons / 11L
 W12.05 x D19.13 x H5.43

 DB-8L
 White
 2.1Gallons / 8L
 W8.35 x D13.15 x H8.07

Polypropylene, High impact styrol Resin, Silicon Rubber / Made in Japan

Foamed polyethylene and silicone rubber are used around the lid to store important items in a sealed state. A hygrometer is attached, to accurately



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